



*Member centered. Service focused.*

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## **NEWS RELEASE:**

**For Release:** Immediately

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### ***Finding Good Help is Now a Lot Easier***

Help for homeowners and businesses who are looking for a quality service provider now have a tool to find one with the launch of, *Nexstar Select Service*<sup>®</sup> certification program. This program identifies a select few plumbing, heating, cooling and electrical service providers across North America as standouts among their peers for superior customer service, workmanship and operations. The program is designed to help homeowners and businesses connect quicker and easier with quality service providers.

It's not easy to obtain Nexstar Select Service certification. Each year, Nexstar conducts a series of independent surveys that measure customer satisfaction, financial stability and employee enthusiasm with their jobs and employer. Their surveys extensively reach actual customers and employees to obtain a realistic picture of a service provider's performance. To even be considered for certification, service providers must score in the upper half of all three categories of which more than 300 independent businesses participate. In addition, Nexstar Select Service certification requires these independent companies to subscribe to a code of ethics, and a customer-oriented operations model.

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BWK Electric, Inc., an electrical contracting service provider located in Cocoa and serving the entire Brevard County area has recently been awarded Nexstar Select Service certification.

BWK Electric, Inc. has been serving all of Brevard County for 19 years. They can be reached at (321) 639-6201. Learn more about their services and company from their website;

[www.bwkelectric.com](http://www.bwkelectric.com).

BWK Electric, Inc. is a member of Nexstar<sup>®</sup>, a professional training and development organization serving independent service providers in four countries. They provide members in the electrical, HVAC and plumbing trades with sound business practices in management, operations, marketing and finance.

Service providers with the Nexstar Select Service distinction set themselves apart from their competition. This program is also aimed at improving the reputation and level of customer service provided by all contractors of these trades. If quality and service are what you look for in a service provider, your searching just became easier when you spot the Nexstar Select Service logo.

